**XPDEL**
eCommerce delivered

#InsightsByXPDEL

# Traditional 3PL vs. Hi-Tech 3PL

A Look at the Comparisons that Make Hi-Tech 3PL the Need of the Hour

## What Each of Them Stand for?

**Traditional 3PL**

A provider that offers basic logistics & supply chain management services to businesses - transportation@, warehousing, and distribution.

Apart from offering logistics and fulfillment services, hi-tech 3PLs also leverage advanced technology & digital tools to provide its clients with efficient & cost-effective supply chain solutions.
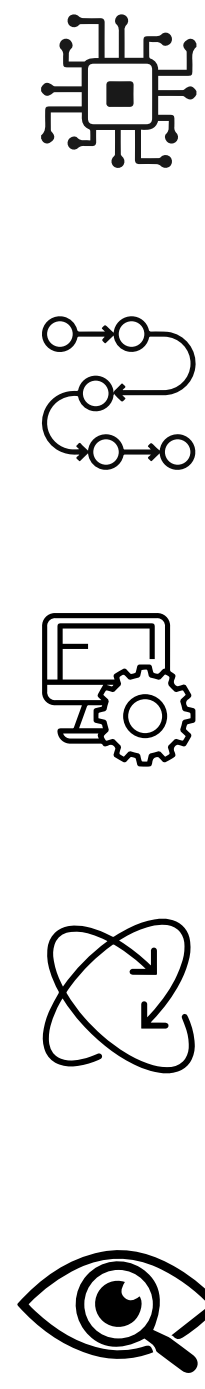
**Hi-Tech 3PL**

## Key Differences Between Traditional 3PL & Hi-Tech 3PL

Traditional 3PL and hi-tech 3PL are two distinct types of logistics services that have different features and capabilities. Some key differences between them include:

| TRADITIONAL 3PL | | HI-TECH 3PL |
|---|---|---|
| Limited technology capabilities | | Advanced technology capabilities |
| Does basic picking, packing, & shipping | | Manage complex logistics processes |
| Requires more manual labor | | Utilize automation technologies |
| Less flexible in services like returns | | More flexibility in services |
| Limited data analytics capabilities | | Real-time visibility into the supply chain |

## Why Hi-Tech 3PL is the Need of the Hour

**99.87%**
of shipments are on time with 3PL that has best-in-class operations

**79%**
of companies with hi-tech 3PL achieved revenue growth higher than their competitors

**99%**
inventory accuracy can be achieved using an automated & efficient 3PL

**99.84%**
orders are picked accurately by a professional fulfillment provider

## Conclusion

Both traditional 3PL and hi-tech 3PL have their pros and cons, but in today's day and time when everything is digitally driven hi-tech 3PL is certainly the need of the hour.

Traditional 3PLs may be more cost-effective, but hi-tech 3PLs offer more advanced technology capabilities and customization options that helps businesses scale rapidly.

## How XPDEL can Help?

XPDEL's advanced technology and logistics experts can significantly benefit your eCommerce business. Our automated systems can streamline your operations and improve efficiency; leading to greater customer satisfaction. With real-time visibility into the supply chain, you can keep track of inventory levels and order status, ensuring that your customers receive their orders on time, every time!

Choose XPDEL today, for we can provide your eCommerce business with the technology and expertise it needs to stay competitive and relevant in today's fast-paced market.