XPDEL
eCommerce delivered

#InsightsByXPDEL

From Delays to Errors:

Tips to Solve the Most Common Order Fulfillment Problems
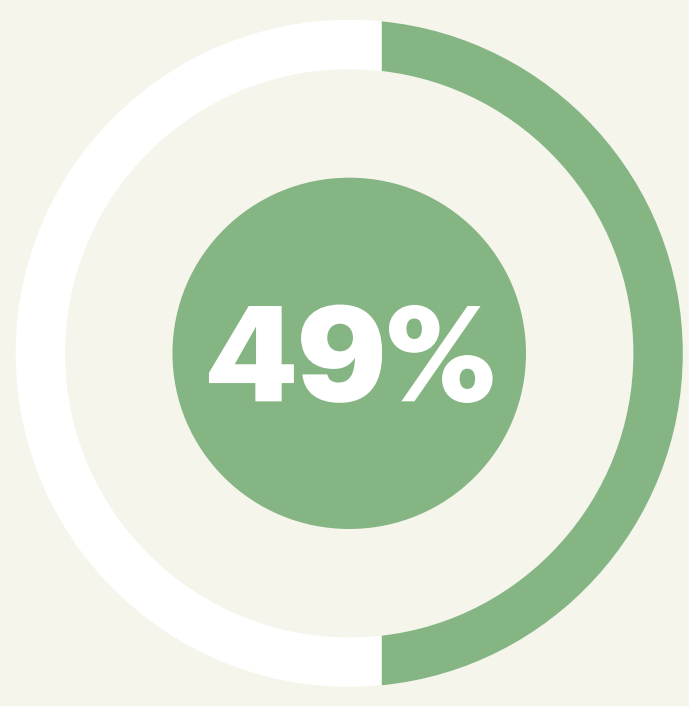
What is Order Fulfillment?

→ It refers to the complete process of receiving, processing & delivering customer orders for products or services.

→ Involves all the steps necessary to ensure that a customer's order is successfully processed, right from the moment the order is placed to its delivery.

Step-by-step Order Fulfillment Process

1 Order Placement via Different Channels

6 Packing

7 Shipping Label Generation

12 Order Update to Customer

2 Order Verified

5 Picking

8 Shipping

11 Returns Management (If Needed)

3 Inventory Updated

4 Order Allocation

9 Tracking & Notification

10 Delivery

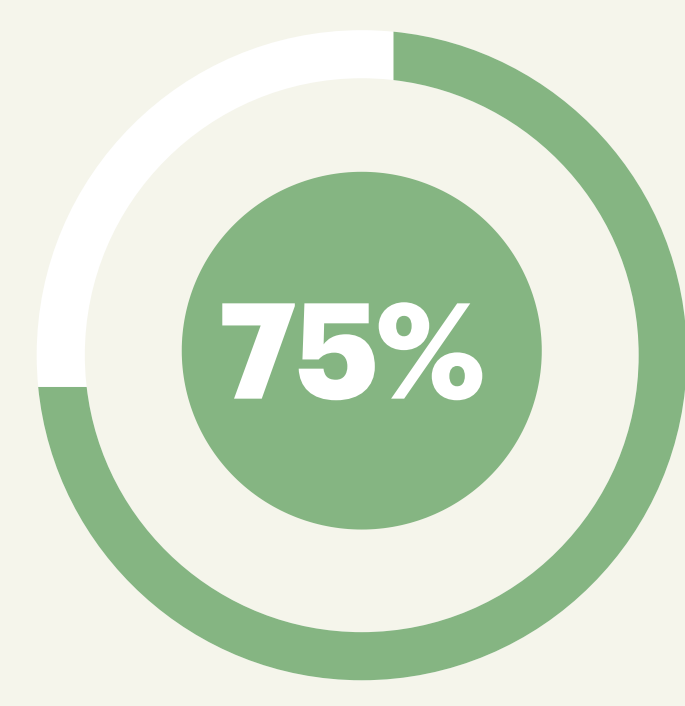## Accurate Order Fulfillment: What Customers Want

49%
Shoppers say accurate & same-day delivery makes them more likely to shop online

28%
Customers rate product availability as the top feature they're looking for

51%
Shoppers want real-time visibility into the status of their order

75%
Patrons find proactive communication important in the fulfillment journey

Order Fulfillment Challenges & Its Solutions

Challenges

- Backorders have been the only constant
- Slow transit times
- Poor management of variable order volumes
- Inventory discrepancies

Solutions

- Combat it by asking your 3PL partner to forecast inventory needs more precisely
- Choose a 3PL with a network of FCs to decrease transit time
- Work with a 3PL partner that has a flexible fulfillment solution
- Invest in an advanced inventory management system or partner with a reliable 3PL that ensures your inventory levels are always up-to-date & accurate

Order Fulfillment Made Simple with XPDEL:

Elevate your order fulfillment and customer experience with XPDEL – an agile, reliable, and technology-driven 3PL that streamlines the entire process for you. XPDEL presents an all-in-one solution, seamlessly integrating inventory management, order processing, and shipping logistics, making it a game-changer for businesses of all scales. For flawless order fulfillment, XPDEL is the ultimate choice!

LET'S CONNECT AND GROW YOUR BUSINESS

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